

FOR THE MOST GENTLE CLEANSING  
OF HAIR AND SENSITIVE SCALP...

- Helps Relieve Itching and Soothes Dry Scalp
- Oil of Rosemary Stimulates Scalp Circulation, Aiding in Hair Growth and Retention
- No Artificial Fragrance or Color Added
- Bio-Degradable and pH Balanced

ALRA MILD CONDITIONING SHAMPOO is a safe and gentle total body shower gel for sensitive skin and scalp, formulated especially for those with hair loss during cancer treatment, alopecia, and very dry scalp or hair.

*“ I have had such good results from ALRA and I hope it will help others from itching and scaling skin. ”*

— Irene W., New Jersey

Rely on Alra. No prescription needed. Alra is available at fine pharmacies and healthcare boutiques.

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# Alra®



MEETING THE TOUGHEST  
SKIN CARE CHALLENGES

## RELIABLE RELIEF FOR EXTREMELY DRY SKIN...



- Encourages the Skin's Natural Healing Process
- Non-Greasy, Deep Moisturizing
- Free of Alcohol, Fragrance, and Color
- Five Powerful Active Ingredients: Vitamin E, Soluble Collagen, Lanolin, Allantoin in an Aloe Vera Base (No Water Added)

**ALRA THERAPY LOTION** offers soothing, moisturizing relief to dry, irritated skin. Originally formulated by a European-trained cosmetic chemist whose wife was undergoing radiation therapy for breast cancer, Alra is very effective in the treatment

of eczema, sunburn, abrasions, diaper rash, and other severe dry skin conditions.

*“Nothing was as effective in reducing the inflammation and burning sensation as ALRA.”*

— Mary C., California

## SPECIALLY FORMULATED WITHOUT METALLIC INGREDIENTS...

- Gentle Protection Against Odor and Wetness
- Oil of Cypress Acts As a Fragrant Astringent
- Lichen Extract Is a Natural Bactericide and Fungicide
- No Aluminum or Metallic Salts to Irritate Sensitive Skin or to Interfere With Treatment

**ALRA NON-METALLIC DEODORANT** was developed at the request of oncologists, as metallic ingredients can interfere with radiation therapy treatments. It is beneficial to many individuals who wish to avoid, or who have an allergy to, aluminum.

*“You have the greatest products!”*

— M.D./Oncologist, Maryland



*“I have been using ALRA Deodorant and Lotion for years and I love them.”*

— Kay G., Utah